

Manchester Art Gallery



# Cybersonica with Openlab Workshops and Manchester Art Gallery present:

# Make It Yourself

www.cybersonica.org openlabworkshops.org www.manchestergalleries.org

# CALL FOR EXISTING WORKS

*Make It Yourself* is an exhibition of inventive Arduino and DIY electronic-circuitry projects to accompany the major solo exhibition *Recorders* by Rafael Lozano-Hemmer at Manchester Art Gallery between 18<sup>th</sup> September 2010 to 30<sup>th</sup> January 2011. See <u>www.manchestergalleries.org/whats-on/exhibitions</u> for more information.

A rapidly expanding community of people worldwide is taking advantage of new, cheaper technology and a growing pool of shared knowledge to make things for themselves - useful things, clever things, silly things, unique things. *Make It Yourself* is a 'small but perfectly formed' show of a handpicked half-dozen of these hand-made devices.

We are now accepting submissions of existing Arduino and DIY electronic-circuitry projects from artists, hobbyists, hackers, DIY musicians and anyone interested in making things for themselves wishing to exhibit their work as part of *Make It Yourself*.

We are looking for pieces that reveal and demonstrate:

- unique devices born out of imagination or happy accident;
- how everyday artifacts actually work;
- custom-made tools born out of a frustration that nothing else quite does the job;
- modified consumer products that now do something their manufacturers never conceived of.

Overall we are looking for inventive projects that demonstrate a wide range of function and form, simplicity and complexity, humour and intent.

We expect creators of selected works to provide a project 'info pack' of design schematics, component lists, code and step-by-step assembly instructions.

**Deadline**: Monday, 13<sup>th</sup> September 2010. **Notification:** Friday 17<sup>th</sup> September 2010. **Details, entry forms and terms:** available via <u>www.cybersonica.org</u> and <u>www.manchestergalleries.org</u>

# MORE ABOUT MAKE IT YOURSELF

The exhibition will also feature creator 'making as performance' sessions, public 'hands-on' workshops, 'Instructables' guides, a collation of local and online resources and a bit of 'hacking' and 'moding'.

A small selection of exhibition contributors will be invited to Manchester Art Gallery in October 2010 to 'remake' their piece in the exhibition space - the process being filmed as a time-lapse for later playback throughout the exhibition and photographed for the exhibition 'Instructables' guides. These 'remade' versions will be added to the exhibition space for visitors to interact with.

Openlab Workshops will run a number of practical workshops at Manchester Art Gallery inspired by this exhibition and aimed at a range of audiences.

Once the exhibition has opened, a secondary and local 'Call for Modification' will collate and realise ideas which hack and modify the original works - as a practical demonstration of the ongoing and unpredictably enjoyable evolution of communally shared ideas and projects.

# **KEY DIARY DATES**

Rafael Lozano-Hemmer Recorders exhibition opens 18<sup>th</sup> September 2010 (private view Wed 15<sup>th</sup> September 2010).

Selected projects will need to be sent by post to Manchester Art Gallery - so need to be of a suitable size and sturdiness! – to arrive by Friday 24<sup>th</sup> September 2010.

Projects will be installed at Manchester Art Gallery in late September 2010.

## FAQs

#### I don't live in the UK – can I still submit?

Yes - the exhibition is open to international submissions – though we're likely to limit the number of international entries in the final selection – partly to favour regional UK creators – but also because of budget restraints.

#### Can I submit more than one piece?

Yes – but please use a separate form for each – and we'd prefer you selected your favourite. If selected will you cover my travel to and accommodation in Manchester during the install, Private View or other exhibition activity?

We intend to invite some of the creators to Manchester during the exhibition – but budget restraints mean this has to be carefully managed. It's pretty clear we won't be able to cover long-haul airfares – but budget European flights may be affordable.

**My piece requires 12 projectors and a 4k sound system – can you manage that?** Err... we're really expecting works to be 'stand-alone' requiring little additional technical requirements for realisation.

**My piece is quite fragile and needs constant care and intention – is that OK?** No. We're looking for robust, self-contained projects that require the minimum of maintenance over the 14-week exhibition period – although we obviously understand there's no manufacturer's guarantee ;-)

#### What if it breaks?

In general we plan for the original works to be displayed in such a way that minimises direct physical contact with the Gallery audience and reduces risk of damage. All works will be insured during their exhibition in the Gallery – and for their transportation back to the creator at the end of the show. We expect selected works to be insured in transit to the Gallery.

#### I have a great idea I can build if selected.

Sorry... we're only looking for existing pieces. There's neither the time nor the budget to realise new ideas.

Rafael Lozano-Hemmer: Recorders and Make it Yourself are supported by Arts Council England. Cybersonica's contribution to Make It Yourself is supported by the PRS Foundation.





# SUBMITTING WORK

To ensure that your entry is properly processed, you must fill out the form completely.

Please provide documentation of your work (only ONE downloadable file) for your submission. Please ensure that all accompanying material is clearly named on the media and the case with your project name, contact information and running time where appropriate.

Completed call for entries forms should received by Monday 13<sup>th</sup> September 2010.

By email to: Manchester Art Gallery - <u>c.gannaway@manchester.gov.uk</u>.

An auto-responder will confirm your submission has been received by our mail-server and a member of the submission team will confirm your application has been received within 24 hours (normal office hours). Please do not email attachments **OVER 2Mb** – our email servers can't cope with the load – particularly approaching the submission deadline. If your documentation is over 2Mb then put it online or on a FTP sever and clearly indicate the link or login details in this form – the submission team will confirm your documentation has been successfully downloaded.

#### Acknowledgements of receipt and media returns policy

We will notify you that we have received your submission by email. If you want to know if we have received your entry by post, please enclose a stamped, self-addressed card or envelope. Media will be returned ONLY if a self-addressed stamped envelope with sufficient postage is included with your entry. Please mark the return envelope with your details. We cannot be held responsible for loss or damage through the post or handling.

#### Notification

If your work is accepted into the exhibition you will be notified by Friday 17th September 2010. We will post a list of all accepted work shortly thereafter on the Cybersonica <u>www.cybersonica.org</u> and Manchester Art Gallery <u>www.manchestergalleries.org</u> websites. Immediately upon notification of selection into the exhibition, be prepared to provide additional details of your work, high quality stills from your submission, a photo of the creator(s) and other promotional material as required.

#### **Rights and clearances**

By submitting your work, and in the event that your submission is selected for inclusion in the exhibition, you grant Cybersonica and Manchester Art Gallery permission to:

- showcase your work(s) as part of the Make It Yourself exhibition and any related event (including press and media coverage and Internet streaming);
- use short clips and stills for promotion and publicity purposes
- record our own documentation of your work.

Rights must be cleared for exhibition usage upon notification of acceptance.

All other potential distribution formats for your work will only occur with prior approval from you and/or the rights holders and receipt by the organisers of all necessary clearances.

We may approach you in the future to include your work in forthcoming Cybersonica or Manchester Art Gallery showcases. While submission to *Make It Yourself* does not commit you to this, it does indicate openness on your part to such approaches.

### **PERSONAL DETAILS**

Name of the Work:

Artist/Project Name:

**Contact Name:** 

Address:

Email:

Web Site(s):

Telephone – day:

**Telephone – evening:** 

Year work was created:

Documentation download link or FTP login details (if over 2Mb):

Details, if relevant, of where the work has been previously exhibited:

Please provide a description and overview of your work (max 300 words). You may also attach additional printed sheets of relevant images and photographs and, if available, details of any press reviews and media coverage your work has attracted:

Please provide a brief personal biography - and include a brief artistic statement or personal motivation for producing the work (max 300 words):

Technical requirements - please indicate any issues you consider relevant for exhibiting the work for a period of 14-weeks i.e. power supply/battery replacement, resetting etc.: (We expect creators of selected works to provide a project 'info pack' of design schematics, component lists, code and step-by-step assembly instructions.)

Additional comments: